

**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS)**



DEPARTMENT OF MANAGEMENT STUDIES

Board of Studies Meeting held on 21st September, 2022 at 10.0am

MINUTES

The Board of Studies Meeting of the Department of Management Studies is held on 21.09.2022 through virtual mode (Zoom App) at 11:00 a.m.

The following members were present in the meeting

1	Dr. K. Sudarsan	Chairman
2	Dr T. Narayana Reddy	External Member(JNTU, Nominee)
3	Dr.P. Chenchu Reddy	External Member(Academics)
4	Dr. K. Jayachandra Reddy	External Member(Academics)
5	Mr. N. Lakshmi pathi	Alumni
6	Mr. Sujith Kumar P	Industry Expert
7	Dr.H.Viswakiran	Internal Member
8	Dr.C.Jyothsna	Internal Member
9	Dr.Jyoshna C	Internal Member
10	Dr.R.Priyadharshini	Internal Member
11	Ms.S.Saritha	Internal Member

1. Action taken report on minutes / resolutions of BOS Meeting held on 21-09-2022

Resolved to ratify Action Taken Report on minutes / resolutions of the BOS meeting held on 21.09.2022 submitted by the Chairman, BOS (MBA). As suggested by the members the improvements were made in various academic, research and extension activities.

2. Report on implementation of autonomy

Chairman BOS presented a report on implementation of autonomy to the members. The board has congratulated the college authorities for successful implementation of R22 regulations and syllabus for I Year I Sem & II Sem; II Year III Sem & IV Sem during the academic year 2022-23 and 2023-24 respectively.

3. R22 Course Structure - Syllabi of I, II, III and IV MBA Programme

Chairman, BOS(MBA) presented the course structure and syllabus of I, II, III, IV MBA Programme and Regulation (R22). It is resolved to accept the same after thorough discussion and taking into consideration of the suggestions and remarks given by the members.

The Members of BoS made the following suggestions for R22 – I, II, III, IV MBA Programme:

I Year I Semester

1. Business Communication Practice Lab (18MBA117) in R18 Regulations was converted in to Advanced Business Communication Lab (22MBA117) in R22 Regulations.
2. Information Technology for Managers Lab (18MBA118) in R18 Regulations was replaced with Data Analysis using Advanced Excel Lab (22MBA118) in R22 Regulations.

I Year II Semester

1. General Elective is offered in I Year II Semester in the place of Management Information System (18MBA125) in R18 Regulations was replaced with General Elective (22MBA126) with an option as :
22MBA126A - Management Information System
22MBA126B – Operation Research
22MBA126C – Green Business Management
22MBA126D – Strategic Management
2. Soft Skill Lab (18MBA127) in R18 Regulations was converted in to Employability Skills Lab (22MBA127) in R22 Regulations.
3. Case Study Analysis (18MBA128) in R18 Regulations was replaced with Digital Marketing Lab (22MBA128) in R22 Regulations.

II Year III Semester

1. Digital Marketing (18MBA212) in R18 Regulations was replaced with Business Ethics and Corporate Governance (22MBA212) in R22 Regulations.
2. IV Elective E-Commerce (18MBA216D) in R18 Regulations was replaced with Mobile Commerce (22MBA236D) in R22 Regulations.
3. Data Analytics using Excel and Tally (18MBA218) in R18 Regulations was replaced with Introduction to Python (22MBA238) in R22 Regulations.
4. Corporate Chanakya - I (18AUD211) in R18 Regulations was replaced with Human Values (22AUD231) in R22 Regulations.
5. MOOCs (22MBA239) course is made to be compulsory credit transfer course in R22 Regulations.

II Year IV Semester

1. Strategic Management (18MBA221) is provided as General Elective in I year II semester in R22 Regulations.
2. II Elective Expert System and Artificial Intelligence (18MBA224D) in R18 Regulations was replaced with Artificial Intelligence and Expert System (22MBA244D) in R22 Regulations.
3. Corporate Chanakya - II (18AUD222) in R18 Regulations was replaced with Industry 4.0 (22AUD242) in R22 Regulations.
4. Seminar (18MBA225) & Comprehensive Viva-Voce in R18 Regulations are removed in R22 Regulations.

4. Teaching, Learning and Evaluation Practices

The members of BOS have appreciated the good practices followed by the department with the help of different monitory committees like DQAIC and Mentoring system in the conduct

remedial and reinforcement classes, offering of the necessary add on courses as desired, and FDPs.

5. Panel of Subject Experts and Question paper setters

The Chairman, BOS presented the panel of subject experts and question paper setters and it was approved by the members.

6. Research Activities

The Chairman, BOS has briefed the members on research activities taken in the Department. The Chairman also submitted the details of faculty publications in refereed Journals and Project proposal submitted and approved. Members suggested to support students academically as well as financially to improve their research capabilities.

7. Faculty Development Activities

The chairman BOS presented the Faculty development activities proposed for the academic year 2022-23. The Members also suggested that the faculty should attend training programs in various reputed institutions and participating in workshops.

8. Student Development Activities

The Chairman, BOS submitted the details of student development activities planned to conduct for the academic year 2022-23.

9. Extension / Association Activities

Chairman, BOS presented the Department Student association activities organized by the department and approved the activities for 2022-23.

The Members of BoS made the following suggestions for R22:

I. Dr.T.Narayana Reddy, University Nominee, JNTUA, Anantapur

University Nominee suggested that, to offer General Elective course in I Year II Semester.

- The suggestion is accepted and incorporated.

II. Dr.P.Chenchu Reddy, Academic Expert

Subject Expert suggested that the MOOCs course is to be made as compulsory credit transfer course in R22 Regulations.

- The suggestion is accepted and incorporated

III. Dr. K. Jayachandra Reddy, Academic Expert

Subject Expert suggested that introduce new courses Mobile Commerce and Business Ethics and Corporate Governance.

- The suggestion is accepted and incorporated

IV. Mr.N.Lakshmipathi, Alumni

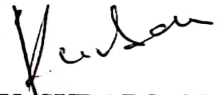
Subject Expert suggested that replace Data Analytics using Excel and Tally lab with Introduction to Python in R22 Regulations.

- The suggestion is accepted and incorporated

V. Mr.Sujith Kumar.P, Industry Expert

Subject Expert suggested that introduce new course Industry 4.0 in R22 Regulations.

- The suggestion is accepted and incorporated



Dr.K. SUDARSAN
Chairman
BOS, MBA